

# INSIGHT™ ON THE SERVICE DRIVE



PROVEN PERFORMANCE. LEGENDARY RESULTS.™

## START SMART WITH WYNN'S INSIGHT.

### Achieve results in 90-days\*

- ⇒ \$100,000 WLRI Annual Impact
- ⇒ \$5/HR Increase in CP/ELR
- ⇒ \$150,000 Annual Impact

## FLUID SERVICES ARE THE MOST PROFITABLE SERVICES!

Partner with Wynn's on the drive and in the bay with a full line of professional grade vehicle maintenance fluids and service equipment. Ask about PowerSell™, a proven, profitable and patent-pending training program for the Service Advisor to FUEL GROWTH!



\*Average 90-day results vary from store to store and are based on a several determining factors. Wynn's Insight™ is certified by Reynolds & Reynolds, CDK Global Approved Interface and DealerTrack.

## FUEL YOUR PROFITS

Manage Performance and Maximize Profits with a comprehensive dealership service solution. Determine sizeable opportunities left at the door with smart analysis of effective warranty labor rates, maintenance and repair pricing, as well as service recommendations and reminders.



### Interactive Dashboards

- ✓ Service Advisor Performance Reporting
- ✓ Sales & Profitability Reporting
- ✓ KPI Alerts



### Service E-Menus

- ✓ Built-In VIN Decoder & Vehicle Look-Up
- ✓ Tailored Menu Presentation Options
- ✓ Certified DMS Integration



### Smart Analytics

- ✓ Applicable OEM & State Guidelines
- ✓ Warranty Labor Rate Valuation
- ✓ Maximize ROI



### Customer Retention Program (CRP)

- ✓ Wynn's Titanium Lifetime Protection
- ✓ Maintenance Services Roadmap
- ✓ E-Service Reminders

## WHY WYNN'S INSIGHT?

- ✓ Cutting Edge Support Program!
- ✓ Prioritize Higher ELR Services!
- ✓ Achieve Profit Goals!

CONTACT YOUR DISTRIBUTOR TO SCHEDULE A  
WYNN'S INSIGHT DEMONSTRATION AND ASK  
ABOUT POWERSSELL™.